



THE artworks on a wall of the Goeie Hoop Primary School in Bellville.

VIBRANT CANVAS

Efforts to spruce up Bellville with school wall art

STAFF REPORTER

EFFORTS to spruce up Bellville continue with the latest instalment of artworks on the walls of Goeie Hoop Primary School.

After the laying of mosaics on the pavements of Bellville, the vibrant canvas of mural art is a testament to the collaborative efforts of the City of Cape Town's better. bellville. together. placemaking initiative, councillor Mercia Kleinsmith and Goeie Hoop Primary School.

Initially conceived for the two Northlink campuses in the area, the mural found its perfect home at Goeie Hoop Primary School, thanks to the visionary collaboration between the better. bellville. together. team, local artists, the school's soon-to-be-retiring Mrs Johnson and Principal Taren-

taal, whose desire to leave a legacy of brightness transformed the entrance wall into a captivating public art masterpiece.

Crafted in partnership with the better. bellville. together. team, the mural not only adorns the school wall, but also mirrors the essence of the pupils' learning environment.

"Each brushstroke reflects a shared commitment to instilling the school's values, bringing vibrancy and inspiration to the heart of Goeie Hoop Primary School and its local community."

The better. bellville. together. initiative, a City-funded placemaking endeavour launched in February last year, is proving to be a successful catalyst for economic growth in the Bellville CBD.

Rooted in the belief that public art is a dynamic force for cultural expres-

sion, community engagement, and economic development, the initiative aims to revitalise the region, making it cleaner and safer for those who live, work, and visit it.

MMC for economic growth James Vos said the City-funded initiative was an example of a social investment that brings together businesses, civic society organisations and residents.

"Extending the campaign to Goeie Hoop Primary School shows the reach and value of such projects and how it can benefit generations of people.

"The active involvement of the City, the Greater Tygerberg Partnership, local businesses and members of the community in this initiative builds confidence for investors who will drive further developments in the region that, in turn, will create continued job and trade opportunities," said Vos.

