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GOEIE HOOP PRIMARY SCHOOL BOASTS A NEW COAT

wo walls at Goeie Hoop Primary School in Bellville South were recently painted in a joint effort.

The project was orchestrated by the Greater Tygerberg Partnership (GTP) in harmony with Councillor Mercia Kleinsmith and Goeie Hoop Primary School.

This forms part of the Cityfunded better. bellville. together. initiative. The campaign, which is run by the GTP, was launched in February 2023.

James Vos, Mayco member for economic growth, said the Cityfunded better. bellville. together. initiative is an example of a social investment that brings together businesses, civic society organisations and residents.

"Extending the campaign to Goeie Hoop Primary School shows the reach and value of such projects and how it can benefit generations of people," he says. "The active involvement of the

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City, the Greater Tygerberg Partnership, local businesses and members of the community in this initiative builds confidence for investors who will drive further developments in the region that will in turn create continued job and trade opportunities."

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"They break down barriers to art appreciation, making art accessible to all and contribute to the beautification of neighbourhoods."

- Alex Jongens



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One of the murals at Goeie Hoop Primary School.

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PEAR

YOUR WALL COULD BECOME AN ARTWORK The City of Cape Town has big plans to spread art all over Bellville. They are inviting local businesses and residents to offer a wall of their building for a mural.

By doing so, they will be actively participating in the city's transformation, and will maintain the exterior of their business. Residents are also encouraged to paint and maintain the outside of their home.

Alex Jongens, project lead for the better. bellville. together. initiative. says

public art serves various purposes. "From transforming urban landscapes and elevating cultural expression to fostering community engagement, economic development, and maintaining community pride. They break down barriers to art appreciation, making art accessible to all and contribute to the beautification of neighbourhoods."

For more information on the better. bellville. together. initiative or to participate in the place-making mural initiative, contact info@bettertogether.africa



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